

# What do X Factor, Big Brother, CBBC & Tool Academy all have in common?

...THEY have all had promotional garments with logos made by Lancing based company, Embroidery Workshop.

For the past four years they have been responsible for logos on the Security Jackets worn on X Factor through their contacts at Blue Diamond Security. This has since yielded more work in Big Brother, with the firm becoming responsible for the logos on towels, as well as the logos on bath robes in TV series Tool Academy on E4. The Children's British Broadcasting Corporation (CBBC) has also had bath towels with logos produced by Embroidery Workshop.

Locally, they are responsible for providing the logos for all staff uniforms at Frost Cars with branches all over Sussex. Embroidery Workshops have won a number of contracts via promotional distributors in the past year and is geared for more success this year with more people proud to wear their logo.

Wearing your logo is a great way to promote your business, club, community, organisation and give more awareness to what you do, where you come from, your website and how people can get hold of you. This all helps to give that personal professional image and pride in your organisation.

The key to the success of Embroidery Workshop is down to high quality printing and embroidery work, using state of the art machinery, the speed of order turnaround and highly skilled long-serving staff.



Julian Hendy, Managing Director of the Embroidery Workshop

Julian Hendy, Managing Director of the Embroidery Workshop said: "Business is picking up because of our drive and the excellent quality of the logos on garments that we produce. We are working smarter and more efficiently and have a great online ordering system, which we urge more and more people to use."

For more information and to place an order please check out our new website [www.wearyourlogo.co.uk](http://www.wearyourlogo.co.uk) or call Wear Your Logo on 01903 766228. Join us on Facebook and Twitter.