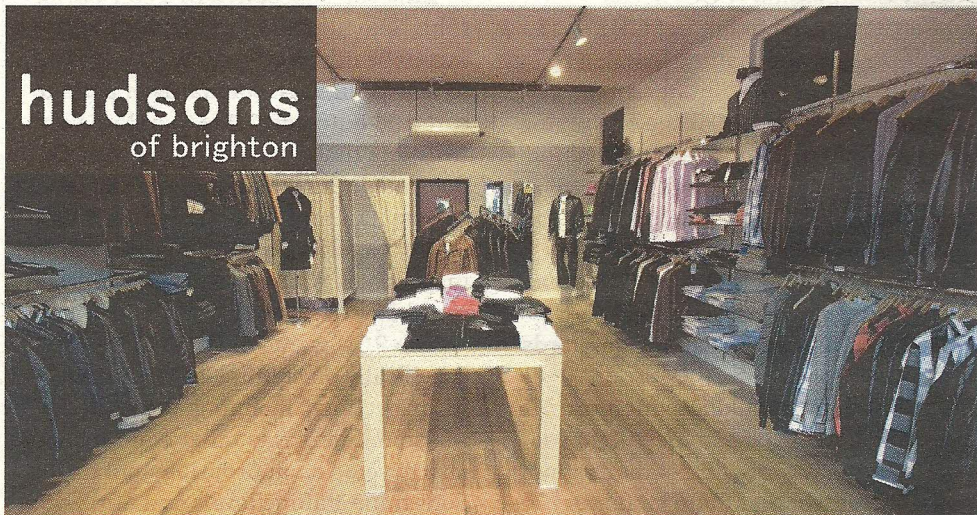


A tailor-made exclusive menswear system for Hudsons of Brighton



FASHION need not be limited to expensive designer brands, left of the main stream labels and trendy statements, which is why Hudsons of Brighton will be opening their flagship store on Saturday 21 January in the heart of Brighton City Centre, North Street, near to APE Records.

Hudsons of Brighton will be offering affordable luxury at quality prices, with a flair for putting together and pulling-off the most sleek and basic styles that denote a penchant for functionality, simplicity and class.

The celebrity launch party and official opening will start at 11am with famous Actor, Chris Ellison from the Bill and Eastenders cutting the tape by midday. The

store and the décor reflect Dennis Taylor's vision for a fresh and modern retail world for men.

The collection offers a compendium of denims, sleek suits, slacks, dress shirts, polo shirts, jackets, vests, ties, belts, shoes, coats and pieces that combine the details of classic elegance while maintaining that contemporary look.

Hudsons of Brighton, which also has a clearance store in Tunbridge Wells, believe that trends may slip on and off the style radar, but the most essential pieces should always be present in your wardrobe.

Hudsons of Brighton is at 24 North Street, Brighton BN1 1EB and for more information and enquiries please call 01273 220499.